



HYBRID CLOUD MYTHS AND MISCONCEPTIONS BUSTED



Today's data-led organizations stand to gain huge benefits from combining their private and public cloud environments. The ability to unite multiple data sources and applications can help boost efficiency, enhance customer service and deepen business insights.

Some uncertainty still remains, but the good news is that many common concerns are easily resolved. Let's explore some of the myths and misconceptions around hybrid cloud.

01

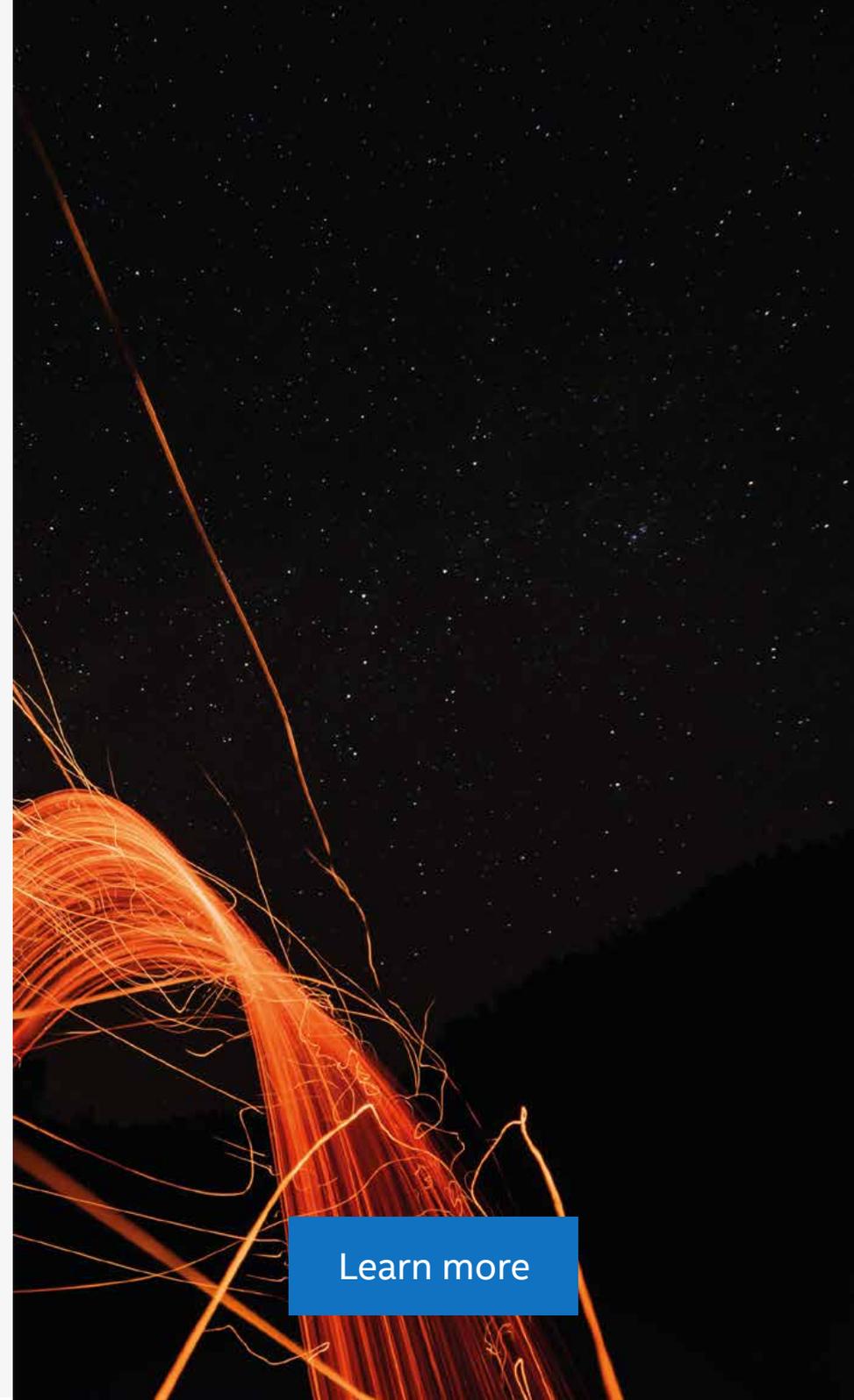
“To get agility, you have to use public cloud.”

MYTH

TRUTH

Actually, hybrid cloud lets you use your existing solutions and capabilities to move and share data both inside and outside your firewall.

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02

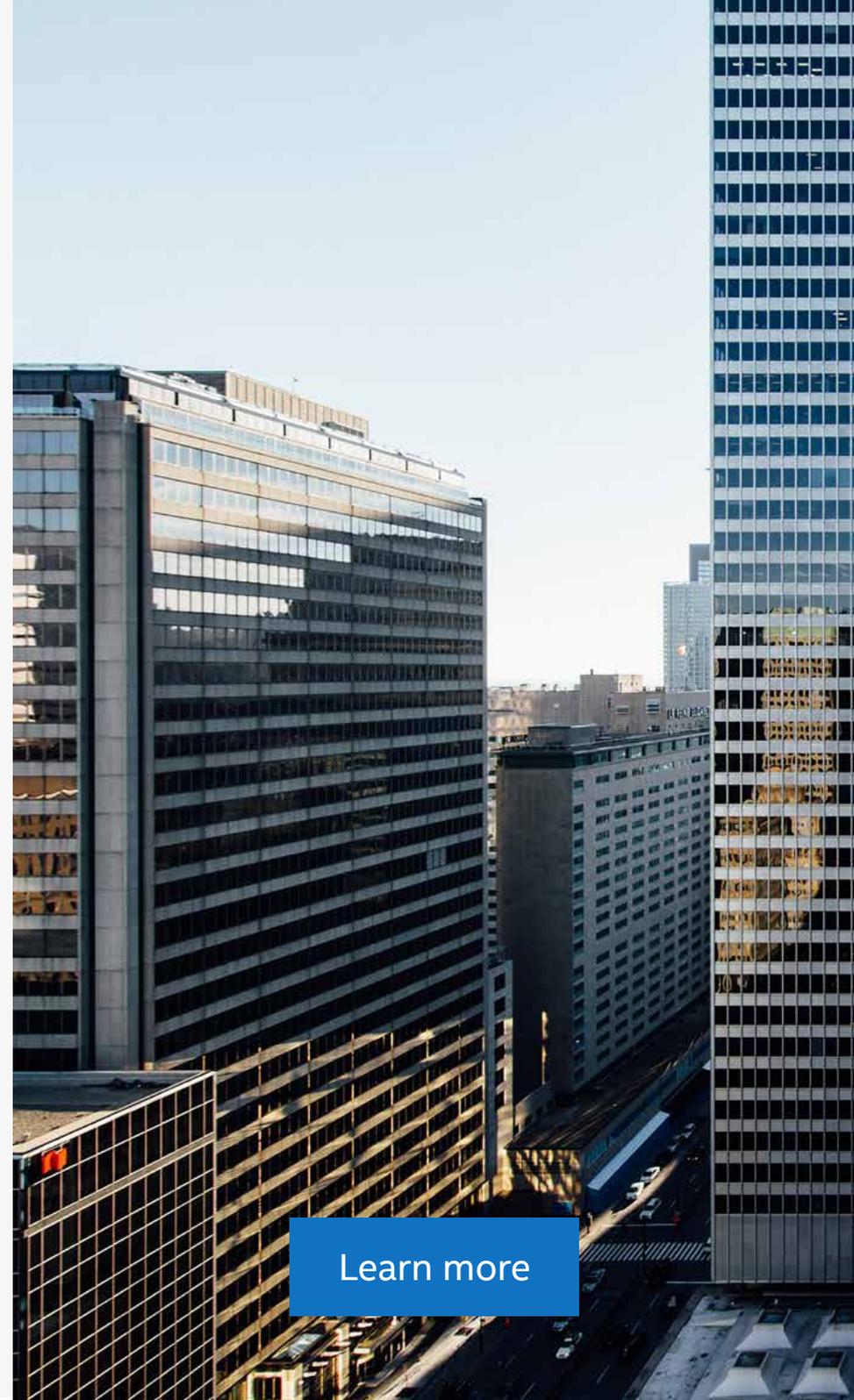
“Start-ups don’t need a hybrid cloud approach.”

MYTH

TRUTH

Companies of all sizes must comply with data protection regulations like HIPAA. With hybrid cloud you have the flexibility to keep sensitive data on premise.

[Learn more](#)



03

“On-prem is always more secure than public cloud.”

MYTH

TRUTH

While many organizations choose on-premise for highly sensitive personal data, security capabilities in both public and private cloud environments are improving all the time.

[Learn more](#)



04

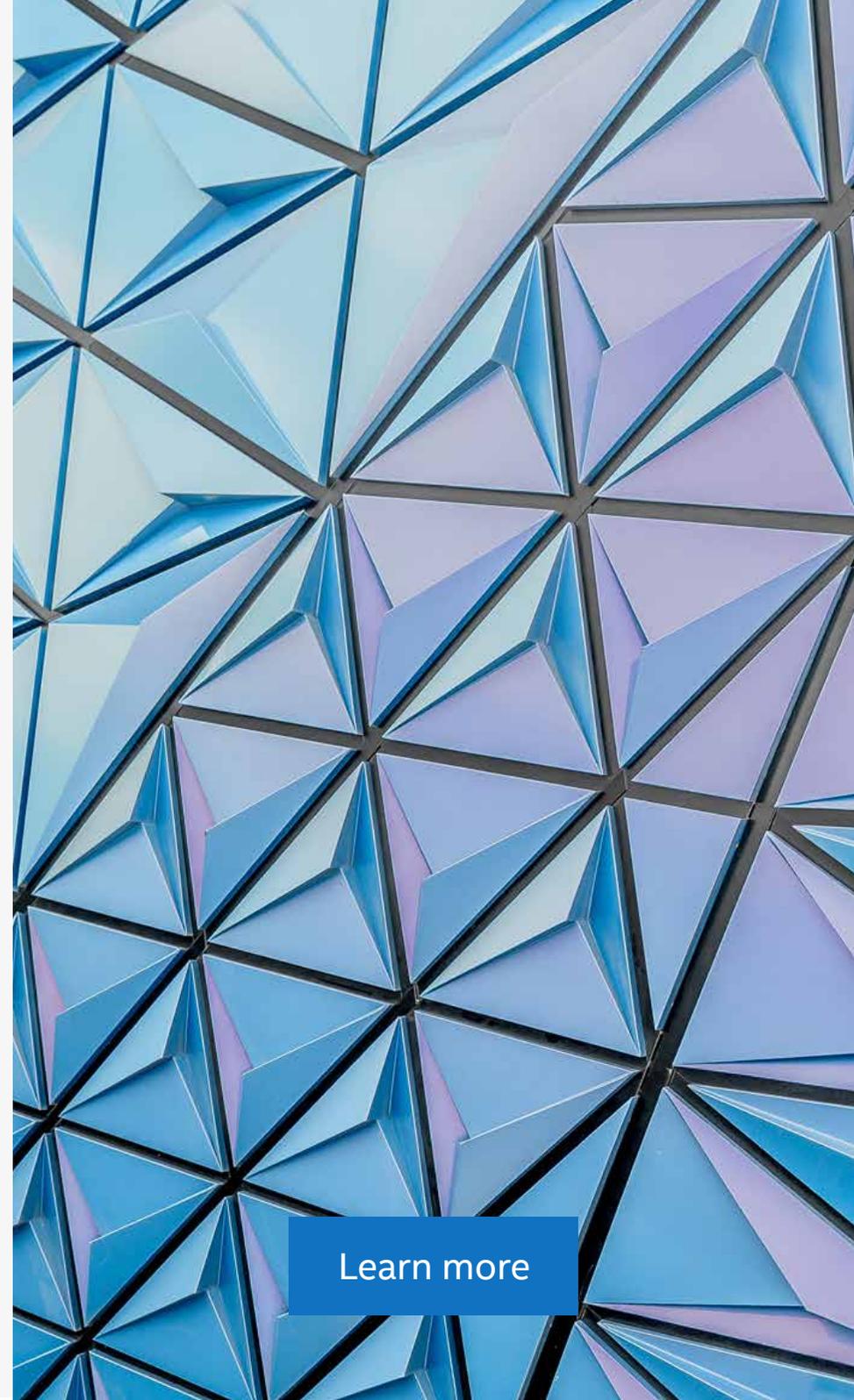
“Hybrid clouds are hard to manage.”

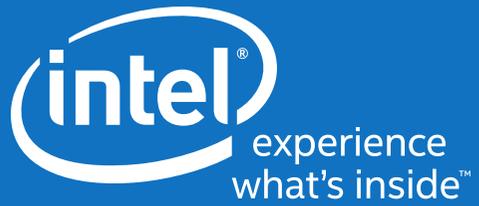
MYTH

TRUTH

Managing hybrid clouds is getting easier. It's possible to deploy a load balancer in a public cloud in just two clicks, while software-defined infrastructures allow almost-immediate deployments in private cloud environments too.

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